



**PRODUCT SHEET**

**VIRTUAL & AUGMENTED REALITY**

# VIRTUAL REALITY (VR)

POWERFUL, INNOVATIVE EVENT TECHNOLOGY SOLUTIONS



One World Rental always strives to provide event professionals with the best technology products every time, leaving our clients' guests with an impressive and unforgettable experience at their event.

Incorporating virtual reality into your corporate event, educational setup or product launches are the latest trend in the event industry.

Virtual reality creates a three dimensional, computer generated environment than can be explored by a person or a group of people.

It creates a fun '**optical illusion**' which many industries use to promote new games or schools for an interactive learning experience.

Virtual reality can be used numerous ways allowing us to "see" into places that only exist in the digital world.

Virtual reality can be integrated with apps on Samsung phones and combined with MSI gaming laptops for the full engaging virtual reality experience. Our equipment enables users to:

- ✓ Engage guests in with live tours
- ✓ Create fun games and competitions
- ✓ Virtual reality gamification
- ✓ 360 degree virtual experiences

In many ways the possibilities of virtual reality are endless, contact our sales team today for **FREE** quote and consultation.

## Examples of industries that can benefit from virtual reality



One World Rental are experts in the deployment of event technology and event wifi solutions worldwide. We offer a bespoke service and a 24/7 remote support throughout your event.

AVAILABLE NOW!

## ONE WORLD RENTAL PRODUCT RANGE



OCULUS HEADGEAR



MSI GAMING LAPTOP



SAMSUNG PHONE



SAMSUNG VR

# AUGMENTED REALITY (AR)

IT'S LIKE REAL LIFE, BUT BETTER.



At One World Rental we like to treat every event as our own and provide the best interactive user experience for our clients and their guests. Augmented reality enhances the real world with digital content creating a fun and engaging environment.

## How is AR different to VR?

Virtual reality means computer-generated environments for a user to interact with, and be immersed in. Augmented reality adds and enhances the reality a user would ordinarily see rather than replacing it.

For example, if you are looking to visualise the full interior setup of your new office or exhibition layout AR will aid in achieving the best possible outcome.

The beauty of augmented reality is that it can happen anytime, anywhere.

Augmented reality can provide many benefits to any kind of corporate and public organisation, it allows for organisers to implement:

- ✓ Product demos and visualisation
- ✓ The integration of AR apps
- ✓ AR can aid in visualising office spaces.
- ✓ Interaction through virtual learning
- ✓ Social interaction apps
- ✓ Broadcasting of live events
- ✓ Translate foreign texts and menus

Contact our sales team today for **FREE** quote and consultation for incorporating augmented reality into your event.

## Examples of augmented reality apps in real time



One World Rental are experts in the deployment of event technology and event wifi solutions worldwide. We offer a bespoke service and a 24/7 remote support throughout your event.

AVAILABLE NOW!

## ONE WORLD RENTAL PRODUCT RANGE



META 2



TABLETS



SAMSUNG PHONE



OCULUS HEADGEAR



# ONEWORLDRENTAL

Global IT Hire

☎ + 44 (0)208 550 1709

✉ [sales@oneworldrental.com](mailto:sales@oneworldrental.com)

🌐 [www.oneworldrental.com](http://www.oneworldrental.com)